



## **OPEL Technologies Inc.**

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### **NEWS RELEASE**

## **OPEL Technologies Inc. Retains Atomic to Provide Public Relations Services**

**Toronto, ON and Storrs, CT, February 25, 2013** - OPEL Technologies Inc. (TSX-V: OPL and OTCQX: OPELF) (“OPEL”) announced today that it has retained Atomic Communications, LLC (“Atomic”), as its new public relations firm.

Atomic is a full-service communications firm that combines analytics-enhanced strategy and program measurement with in-house capabilities spanning print, broadcast, online and social media, video and SEO to drive a higher order of results – often 100 percent or more across many different measures of traction from coverage and dialogue volume to depth of content and website traffic, along with many other metrics. Atomic has offices in San Francisco, Los Angeles, Orange County, New York City, London and Munich. It is part of the Grayling, a global agency, with more than 70 offices across 40 countries.

Leon M. Pierhal, CEO of OPEL, said, “We are pleased to be partnering with Atomic in our public relations efforts. We believe that Atomic’s relationships and insights into the capital markets and the high tech semiconductor industry will be beneficial to building relationships with analysts and the appropriate business and technology media. This partnership is another component of our stated strategy to enhance POET technology’s outreach to a targeted investment and high tech community. As our business is now strictly focused on POET technology, we look forward to working closely with Atomic to ensure that we are effectively communicating OPEL’s strategy, milestones and successes to the proper audiences, in order to maximize shareholder value and expand our overall profile.”

“We are excited to begin work with OPEL to communicate their vision for the future of the Company and the semiconductor industry more widely” said Andy Getsey, CEO of Atomic. “Our unique analytics-based approach and related experience put us in a position to make an impact quickly, across traditional mediums, digital and social media.”

Atomic will be providing the said services starting February 25, 2013, and services continue until either party notifies the other of termination of the agreement with 45 days notice. Atomic will be paid up to \$15,000 per month plus administrative and travel expenses as required. Atomic is completely at arm’s length to the Company and has no direct or indirect interest, and no intention to acquire any interest, in the securities of OPEL. The appointment of Atomic is subject to filing the appropriate documents with the TSX Venture Exchange (“TSXV”) and the acceptance of the filings by the TSXV.

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### **About OPEL Technologies Inc. and ODIS Inc.**

With head office in Toronto, Ontario, Canada, and operations in Storrs, CT, the Company, through ODIS Inc., a U.S. company, designs III-V semiconductor devices for military, industrial and commercial applications, including infrared sensor arrays and ultra-low-power random access memory; and through OPEL Solar, Inc., provided systems for energy applications. The Company has 34 patents issued and 7 patents pending, primarily for its semiconductor POET process, which enables the monolithic fabrication

of integrated circuits containing both electronic and optical elements, with potential high-speed and power-efficient applications in devices such as servers, tablet computers and smartphones. OPEL's common shares trade on the TSX Venture Exchange under the symbol "OPL". For more information please visit our websites at [www.opeltechinc.com](http://www.opeltechinc.com) and for ODIS at [www.odisinc.com](http://www.odisinc.com).

ON BEHALF OF THE BOARD OF DIRECTORS



Michel Lafrance, Secretary

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